

# Tongfang Gigamega's Solution To DTV Transmission System



## Brief Introduction to Tongfang Group



Owned by Tsinghua University via Tsinghua Holdings; listed in Shanghai Stock Exchange.

Information and energy environment are its core business with the mission to promote science and education through the country.

The world's top 500 brands; China technology top 100.

Total asset over USD 5 billion, brand value over USD 9 billion





# Beijing Tongfang Gigamega Co.

- Set up in 1993, wholly owned subsidiary of Tongfang Group
- Products: TV & TM radio transmitter, combiner, antenna, etc.
- Company Position
- ✓ The largest vender of TV/FM transmitter in China;
- ✓ Ranks first in China transmitter exports
- ✓ Over 10,000 high power transmitters deployed in China and 35 countries worldwide.







# **Office and Factory of Tongfang Gigamega**



Headquarter , located in Beijing Tsinghua Tongfang Plaza, next to Tsinghua University



Anshan facility, manufacture transmitter, antenna and combiner.



Miyun operation facility, responsible for new product test, key components production and postsale service.





#### **Manufacture Lines**



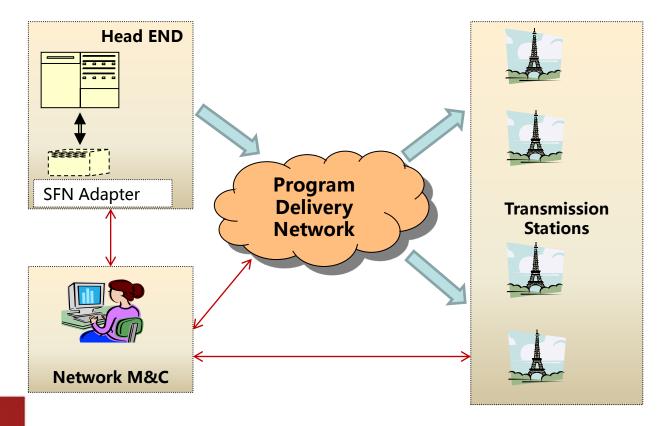






Total Solution to Terrestrial DTV Transmission System

- Offer all transmission equipment
- Offer one-stop service, from system design to its installation, maintenance & control





Terrestrial DTV Transmitter

## Product – Liquid cooling DTV Transmitter





# Multiple Transmitters in single rack





#### External pump

### Product – Air cooling DTV Transmitter (1)









### Product – Air cooling DTV Transmitter (2)



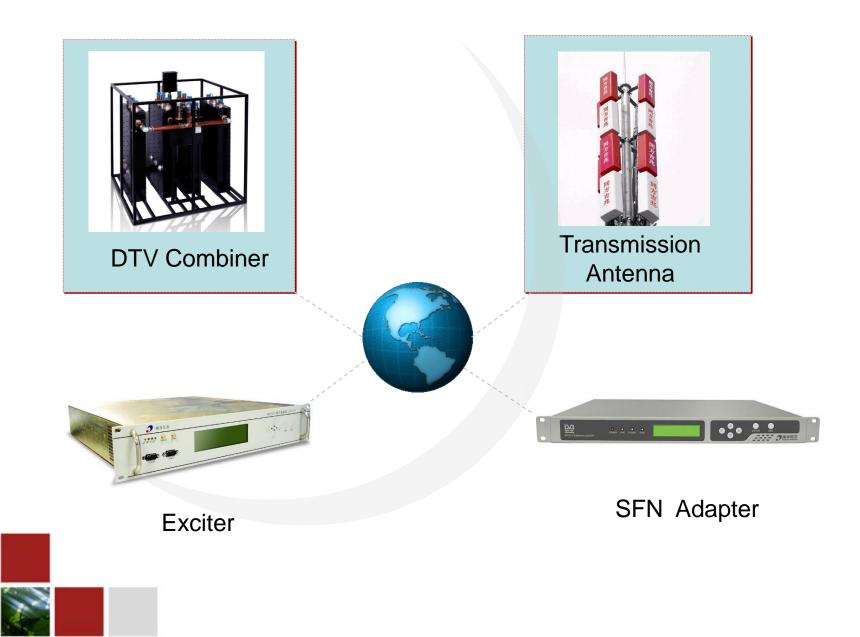




50-300W Gap Filler

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#### Product – Antenna, Combiner, SFN adapter, etc.





## **System Integration Services**



- System Integration of Terrestrial DTV Transmission End
- ✓ System design
- ✓ Equipment offering
- ✓ System Installation & control
- ✓ System maintenance service

- DTV SFN Network Engineering
- ✓ Network Planning and Site Survey
- Equipment offering and Network Construction
- ✓ Coverage optimization

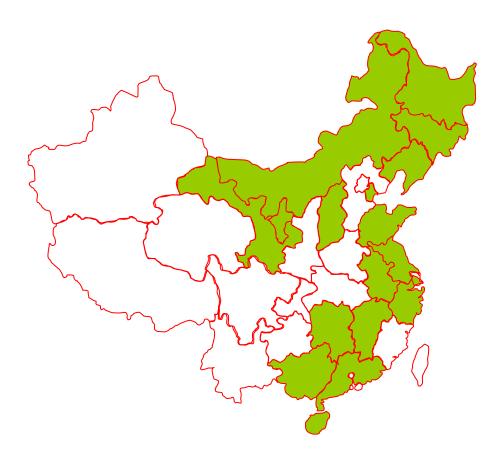






### **DTV Transmitter Deployment**

- No. 1 market share in China
- From 2008-2014, sales volume of DTV transmitter is more than 1000 sets
- ✓ Chinese Government broadcasters: 250 sets
- ✓ China CMMB operator: 500sets
- ✓ China DTMB operators: 250sets
- Overseas DTV operators: 15 sets





## **DTV Deployment Scenarios**













#### **Overseas Market overview**



Pakistan Nepal Niue Tajikistan Cuba Cambodia Kenya Vanuatu Tonga

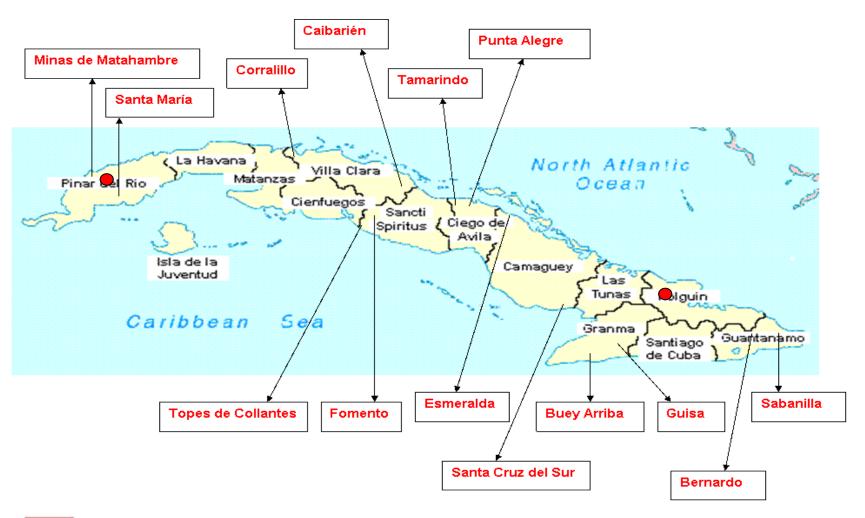
Indonesia Samoa Canada Zambia Afghanistan Laos Mongolia Albania Suriname Comoro Zimbabwe Cameroon ...





### **Project Case**

#### •Cuba TV Transmission System



TV transmission system: 23 stations, 92 ATV transmitters



#### •Laos CRI FM project



# FM 10kW transmitter









#### • Deployments in Africa

**Kenya:** FM 2KW transmitter

**Tanzania:** UHF 2KW TV transmitter

**Congo:** UHF 5KW TV transmitter FM 5KW transmitter

**Zimbabwe:** VHF 5KW TV transmitter

**Cameroon:** UHF 1KW TV transmitter VHF 1KW TV transmitter

Zambia: FM 3KW transmitter







#### • Surinam project

VHF 5kW TV transmitter UHF 1kW TV transmitter VHF 300W TV transmitter VHF 100W TV transmitter Color mode-NTSC



#### > Overseas Training and Marketing

















#### Beijing Tongfang GigaMega Tech.Co., Ltd

www.gmechina.com

